

SECTION: LOCAL BOARD PROCEDURES

TITLE: COMMUNICATIONS

ADOPTED: July 13, 1965

REVISED: June 4, 2012

SOUTHERN LEHIGH SCHOOL DISTRICT

*Replaces former policy
8100*

016. COMMUNICATIONS

The Board of Education believes that the public schools belong in every sense to the people who created them by consent and support them by taxation. The Board believes in an ongoing, open two-way communication program.

The school-community communications program has these goals:

- A. Promote public interest and participation in the operation of the school system;
- B. Gather information about public attitudes toward the school system and its programs and report to the superintendent and the board;
- C. Provide an honest, continual, comprehensive flow of information about the policies, procedures, programs, problems and progress of the school system to the community and the staff;
- D. Develop the most effective means of communication with the school system's publics and use available media as appropriate;
- E. Develop programs in the schools that will integrate home, school and community in meeting the needs of district residents;
- F. Develop and maintain the confidence of the community in the school board and the school staff;
- G. Develop a climate that attracts good teachers and encourages staff to strive for excellence in the educational program;
- H. Anticipate and forestall problems that are brought about by lack of understanding;
- I. Evaluate past procedures in order to make improvements in future communications.
- J. The Board may appoint ad hoc advisory committees selected from the community and appointed by the Board to consider those problems which vitally affect the future of our students.
- K. The Board will inform and involve the school community in proposed changes, particularly those which have long-range impact on policies, programs, and planning.